

Corporate Profile



Profile of the Group

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OUR HISTORY

Established in Jbeil (Byblos), Lebanon, in 1950, the Byblos Bank Group is a leading financial institution focused on domestic and selected overseas markets. After nearly six decades of consistent growth, Byblos Bank now has an extensive branch network of 77 branches spread evenly across Lebanon. The Group also has expanded to several other countries, including Armenia, Belgium, Cyprus, the Democratic Republic of the Congo, France, Iraq, Nigeria, Sudan, Syria, the United Arab Emirates, and the United Kingdom.

OUR STRATEGIC GOALS

The focus of Byblos Bank's strategy is to build on our leading position in the Lebanese market while diversifying into foreign ones. To do this, we strive to be a full-service bank providing comprehensive solutions for our customers in commercial, trade and project financing, retail banking, private banking, asset management, and assorted advisory services.

OUR MAJOR LINES OF BUSINESS

- Consumer Banking
- Commercial Banking
- International Banking
- Financial Markets

OUR VALUES

- Integrity
- Mutual Respect
- Professionalism
- Accountability
- Customer Focus
- Teamwork

OUR MISSION

"Byblos Bank Group is a universal institution that is focused on the domestic and regional markets while striving to offer world-class services to its customers, fulfillment to its employees, and economic benefit to the communities it serves."

KEY DATES

Our past gives us vision and strength and shows us the way to better seize all available future opportunities.

Establishment of Société Commerciale et Agricole Byblos Bassil Frères & Co., engaged in natural silk and leather tanning and agricultural credit activities.

Company's name changed to Société Bancaire Agricole Byblos Bassil Frères & Co.

Company's name changed to Byblos Bank S.A.L. and registration with Central Bank of Lebanon.

Establishment of Byblos Bank Europe in Brussels (branches in Paris and London).

Establishment of Adonis Insurance and Reinsurance Co. S.A.L. (ADIR).

Acquisition of Banque Beyrouth pour le Commerce (BBC).

Listing of 30% of its shares on the Beirut Stock Exchange.

Full integration of the subsidiary in Europe as Byblos Bank Europe S.A.

Acquisition of Bank of Nova Scotia's Lebanon branch.

Acquisition of Wedge Bank Middle East's Lebanon branch. Acquisition of assets of ING Barings' Lebanon branch.

1950

1961

1963

1976

1983

1997

1998

1999

2000

ADONIS INSURANCE AND REINSURANCE CO. S.A.L. (ADIR) PARTNERSHIP WITH NATIXIS ASSURANCES – FRANCE

ADIR is a subsidiary of Byblos Bank established in 1983. The company combines financial stability with an ongoing quest for product innovation and an uncompromising commitment to its customers in terms of service, coverage, and proper handling of claims. ADIR provides a comprehensive range of standard and tailored insurance products to both individual and institutional clients, including life, fire, general accident and medical coverage, among others. In 2001, Natixis Assurances, the fifth largest bancassurance group in France and an affiliate of Natixis Banque Populaire, acquired

a 34% stake in ADIR, with Byblos Bank retaining a controlling interest of 64%. The Group believes that the association with the French banking giant will continue to facilitate the offering of bancassurance services to Byblos Bank customers in Lebanon and other selected markets where ADIR seeks to forge local partnerships.

BYBLOS BANK EUROPE S.A.

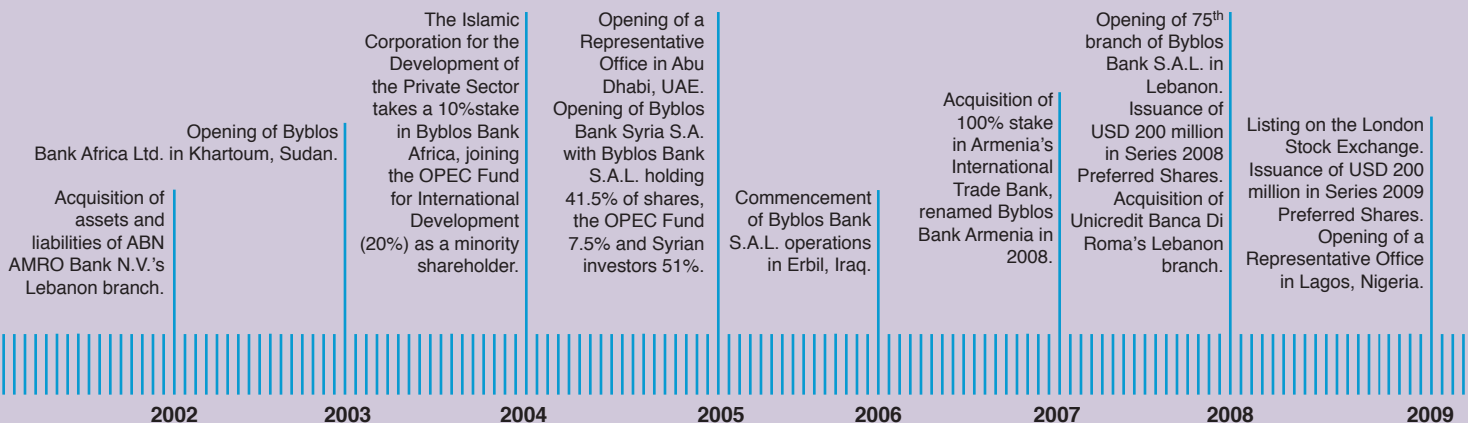
Byblos Bank Europe was officially founded in 1976. Legally known as Byblos Bank Belgium S.A., Byblos Bank Europe is headquartered in Brussels and has branches in London and Paris. Byblos Bank S.A.L. holds more than 99 % of the shares in Byblos Bank Europe, which specializes in short-term trade finance for selected exporting companies in Europe and offers correspondent banking services

in the Middle East and North Africa. In addition, the Paris branch provides banking services to customers in French-speaking African countries, while the London branch serves clients in English-speaking countries on the same continent.

BYBLOS BANK AFRICA Ltd.

After three decades of prosperous business in Sudan via local banks and a selected customer base, the Group established Byblos Bank Africa Ltd. in 2003. Operating under Sudanese law and the Sudanese Central Bank, Byblos Bank Africa's main lines of business are consumer banking, commercial banking, private banking, and correspondent banking. Following an injection of new capital in

2008, Byblos Bank S.A.L. remains the largest shareholder in Byblos Bank Africa (56.9%), followed by the OPEC Fund for International Development (20%), the Islamic Corporation for the Development of the Private Sector (10%), and Sudanese investors (5%).





BYBLOS INVEST BANK S.A.L.

Byblos Invest Bank was established in 2003 as a means of increasing medium- and long-term investment options for the Group's customers. Under Lebanese law and the regulations of the Central Bank and the Banking Control Commission, Byblos Invest Bank is a specialized institution: its main objectives are to allow customers to benefit from attractive interest rates on term deposits for periods longer than six months, and to provide medium- and long-term loans to new and expanding companies.

BYBLOS BANK SYRIA S.A.

Founded in 2004, Byblos Bank Syria is owned (41.5%) and managed by Byblos Bank S.A.L., with other shareholders including the OPEC Fund (7.5%) and Syrian investors (51%). Byblos Bank Syria has developed a wide range of corporate, commercial and retail banking services to meet the needs of clients in the Syrian market.

BYBLOS BANK ARMENIA C.J.S.C.

Following the 2007 acquisition of a 100% stake in Armenia's International Trade Bank, the institution was renamed Byblos Bank Armenia and commenced operations in 2008 as the Group's ninth overseas subsidiary. Byblos Bank Armenia is currently expanding its lines of business to bring them into line with those of the Byblos Bank Group.